

To view all articles, graphics, quotes and more, click on the blue links below.



#### [ARE YOU THE CHIEF TASK LEADER](#)

The chief task of leadership is the same for all: to motivate people who will then use their skills and effort to achieve the goals of the organization.



#### [BE READY TO MAKE THE BEST DECISIONS](#)

When leaders know who they are, what they stand for, what they want from life, and how they plan to get it, they are well-equipped to make the best possible decisions.



#### [MAINTAINING A MOTIVATIONAL CLIMATE](#)

Encourage your people to grow and to develop. When one person in the organization grows, the whole organization benefits.



#### [SAVE TIME WITH CONSTRUCTIVE COMMUNICATION](#)

Skillful communication serves the purpose of effective, motivational leadership—to achieve results through the activities of people.



#### [QUOTE 1 – DISCIPLINE BRIDGES WISHING AND ACCOMPLISHING](#)

“It doesn’t matter whether you are pursuing success in business, sports, the arts, or life in general: the bridge between wishing and accomplishing is discipline.” – Harvey Mackay



#### [QUOTE 2 – EFFICIENCY AND EFFECTIVENESS](#)

“Efficiency is doing the thing right. Effectiveness is doing the right thing.” – Peter Drucker



#### [WHAT WORKERS WANT IN THE DIGITAL AGE](#)

Today’s workers want to start their own business and have a positive impact on the world. They also see remote work as the norm, not the exception.

# Bridging the Gap Between Potential and Performance

Since 1966, Leadership Management® International has been bridging the gap between potential and performance by helping organizations and individuals evaluate their strengths and opportunities through implementation of the unique and proven LMI Process™.

## The LMI Process™

- Develops leaders who, in turn, empower their people to use their untapped talents and abilities.
- Identifies key areas the organization should focus on in order to reach the next level of success.
- Gives direction to an effective solution and delivers measurable results.
- Practices a 93 percent effective leadership model.

The LMI Process™ is designed around a Strategic Development™ model with four vital components:

- Awareness
- Planning
- Development
- Results Management

LMI® tools and processes have been making a difference in organizations and individuals for nearly 60 years in more than 80 countries.



*The Total Leader*® is published for Leadership Management® International by Rutherford Communications, P.O. Box 8853, Waco, Texas 76710, (254)235-9679, E-mail: [rublish@rublish.com](mailto:rublish@rublish.com). Website: [www.rutherfordcommunications.com](http://www.rutherfordcommunications.com). Copyright © 2021 Rutherford Communications. All rights reserved. Material may not be reproduced in whole or part in any form without the written permission of the publisher.